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**DREMEL® EXPANDS VERSATILE TOOL SYSTEM LINEUP
WITH NEW DREMEL SAW-MAX™ AND DREMEL 3000**

Handheld saw and corded rotary tool help consumers tackle their to-do lists

MOUNT PROSPECT, Ill., July 18, 2011 – For the two-thirds of American homeowners planning to tackle a home improvement project in 2011*, their to-do lists just got easier thanks to two new Dremel® tools hitting store shelves this fall. Not only are the new Dremel Saw-Max™ and Dremel 3000 tools ergonomic and easy to use, they deliver the performance necessary to tackle a wide variety of do-it-yourself, hobby and craft projects.

“Both the Dremel Saw-Max and Dremel 3000 have quickly become go-to tools in my home workshop,” said expert craftsman Chip Wade of HGTV’s “Curb Appeal: The Block” and “Designed to Sell.” “They’re easy to handle and easy to store, so I’ve found myself reaching for them often when I need to make a quick cut or material modification.”

Dremel Saw-Max

The Dremel Saw-Max is reinventing cutting – the No. 1 Dremel accessory category – as consumers know it. A compact, handheld saw, the Dremel Saw-Max allows users to make precise, clean and straight cuts in a wide variety of materials using compact cutting wheels. At one-third of the size and weight of a traditional circular power saw, the tool enables easy, one-handed operation and allows for detailed work in tight spaces.

A versatile system of cutting wheels are quick to change and offer the ability to make straight, plunge or flush cuts up to 3/4-inch deep through wood, plastic, laminates and drywall, as well as sheet metal and wall and floor tiles. Perfect for applications such as installing baseboards and trim, replacing flooring, remodeling a bathroom or kitchen, repairing a roof, and installing wire shelving, the Dremel Saw-Max gives users the ability to cut easily and efficiently.

The Dremel Saw-Max will be available beginning in October at most hardware and home improvement centers nationwide for a suggested retail price of \$129.99 USD and \$139 CAD.

Installing laminating flooring

The top reason Americans choose their 2011 DIY projects was to replace worn out materials (48%)*. Using the Dremel Saw-Max with the SM500 Multipurpose Cutting Wheel makes installing a new laminate floor quick and simple – no matter how many flooring pieces need to be cut to size to fit against the wall or in a corner:

1. Measure length of flooring piece to be cut to size
2. Mark laminate flooring to size, using multiple marks to ensure a straight line
3. Clamp flooring piece to a workbench or other steady surface
4. Use Dremel Saw-Max with SM500 Multipurpose Cutting Wheel to cut across flooring
5. Place on floor and install on subfloor as required

Dremel 3000

The Dremel 3000 makes over the brand's most popular rotary tool, featuring innovative, user-requested upgrades to the tool's design, function and ergonomics. The tool also features the brand's first EZ Twist™ nose cap design, featuring an integrated wrench that allows the nose cap to be used as a wrench to tighten accessories and eliminates the need for a separate wrench. The tool is shorter than its predecessor, the Dremel 300 Series, while achieving a 1.2 amp rating to provide users with even more control for precision and detailed work.

Combined with a more efficient fan design and side vents to provide a cooler running tool, the Dremel 3000's low noise and vibration offers users a comfortable tool experience for extended periods of time. The tool also features a new industrial and symmetrical design including a trumpet-shaped nose cap to facilitate a pencil grip tool hold. The Dremel 3000 is ideal for applications including cutting, grinding, sanding, carving and polishing a variety of materials.

The Dremel 3000 will be available beginning in September at most hardware stores and home improvement centers nationwide for a SRP of \$55 to \$75 USD and \$69 to \$89 CAD.

Installing gutter guard

Outdoor projects ranked high on the list of home improvement projects consumers told Dremel they plan to tackle in 2011, with a quarter of survey respondents (26%) stating that their yard/driveway/walkways would get an update this year, while another quarter (25%) stated they planned to tackle their outdoor deck/patio*. With the Dremel 3000, EZ402 Mandrel and EZ456 EZ Lock™ Cut-Off Wheel, consumers can safeguard their gutters and protect their home from water damage by adding gutter guard in five simple steps:

1. Measure length of gutter
2. Measure gutter guard to corresponding length and mark where cut is needed
3. Insert EZ402 Mandrel into tool and attach the EZ456 EZ Lock Cut-Off Wheel
4. Follow line while making cut
5. Once cut to size, snap gutter guard on to gutter. Be sure gutters are clear of debris before attaching

For additional editorial information and high-resolution images, please visit the Dremel newsroom at www.dremelnewsroom.com. For more tips on "Tackling America's To-Do List" and to view project videos featuring Chip Wade, visit the brand's Facebook page at www.Facebook.com/Dremel.

About Dremel

Since inventing the high-speed rotary tool more than 75 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand's leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools and rotary tool attachments and accessories, specialty tools and an oscillating tool and oscillating accessories, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on the Dremel brand to provide the satisfaction of a job well done.

For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

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**According to a recent Zoomerang survey of 500 American homeowners conducted by Dremel.*